

Urology Times® 2018

The Leading News Source for Urologists

Media Information

Production and Editorial Calendar

Issue	PRINT EDITION			EDITORIAL CALENDAR	
	Ad Close	Ad Materials Due	Inserts Due At Printer	Editorial Features*	Special Marketing Opportunities
JANUARY	12/08	12/14	12/18	Stone Disease Highlights	
FEBRUARY	01/12	01/19	01/23	Prostate Cancer Highlights	
MARCH	02/12	02/16	02/21	Sexual Dysfunction Highlights	
APRIL	03/15	03/21	03/23	AUA Annual Meeting Preview	Bonus Distribution: AUA, May 18-21, San Francisco
MAY	04/12	04/18	04/20	Men's Health Highlights	
JUNE	05/15	05/21	05/23	AUA Annual Meeting: Early Reports	
JULY	06/14	06/20	06/22	Best of AUA Issue	
AUGUST	07/17	07/23	07/25	Urologic Cancer Highlights (ASCO Annual Meeting)	Readex Ad Study Issue
SEPTEMBER	08/14	08/21	08/23	Prostate Health Month Issue	
OCTOBER	09/13	09/19	09/21	Overactive Bladder Highlights	
NOVEMBER	10/16	10/22	10/24	Female Urology Highlights	
DECEMBER	11/13	11/19	11/21	State of the Specialty Exclusive Survey Results	

*Editorial content subject to change

Ideas that Deliver Results



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