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**Editorial features**: Special Topic: Glaucoma
- Departments: Glaucoma, Diabetes, Practice Management, Dry Eye

**Bonus Distribution**: Glaucoma 360–GRF, February 1, San Francisco, CA; SECO International, February 20-24, New Orleans, LA

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**Editorial features**: Special Topic: Comanagement
- Departments: InDispensable, Retina, Dry Eye, Practice Management

**Readex Research Ad Performance Study Issue**

**Bonus Distribution**: The Association for Research in Vision and Ophthalmology (ARVO) Annual Meeting, April 28 - May 2, Vancouver, Canada; ASCRS-ASOA Annual Meeting, May 3-7, San Diego, CA

| Editorial features**: Special Topic: Practice Management
- Departments: Diabetes, Glaucoma, Nutrition, Refractive Surgery

**Bonus Distribution**: American Optometric Association (AOA) Optometry’s Meeting, June 19-23, St. Louis, MO

**Editorial features**: Special Topic: Diabetes
- Departments: Practice Management, Retina, Technology, Contact Lenses

**Bonus Distribution**: American Optometric Association (AOA) Optometry’s Meeting, June 19-23, St. Louis, MO

*Editorial content subject to change. Please contact your sales representative for the most current editorial calendar topics.*
### JULY ISSUE
- Ad close: June 11
- Materials due: June 17
- Inserts due: June 21

**Editorial features**: Special Topic: Contact Lenses  
- Departments: Glaucoma, Dry Eye, Comanagement, Nutrition

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### AUGUST ISSUE
- Ad close: July 11
- Materials due: July 17
- Inserts due: July 23

**Editorial features**: Special Topic: Pediatrics  
- Departments: Allergy, Technology, Diabetes, Refractive Surgery

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### SEPTEMBER ISSUE
- Ad close: August 09
- Materials due: August 16
- Inserts due: August 22

**Editorial features**: Special Topic: Dry Eye  
- Departments: Glaucoma, Contact Lenses, Comanagement, InDispensable

**Bonus Distribution**: Vision Expo West (VEW), September 26-29, Las Vegas; American Academy of Optometry (AAOPT) Meeting, October 23-26, Orlando, FL

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### OCTOBER ISSUE
- Ad close: September 10
- Materials due: September 16
- Inserts due: September 20

**Editorial features**: Special Topic: Cornea  
- Departments: Practice Management, Retina, Technology, Dry Eye


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### NOVEMBER ISSUE
- Ad close: October 10
- Materials due: October 17
- Inserts due: October 23

**Editorial features**: Special Topic: Retina  
- Departments: Glaucoma, Diabetes, Comanagement, Refractive Surgery

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### DECEMBER ISSUE
- Ad close: November 08
- Materials due: November 14
- Inserts due: November 20

**Editorial features**: Special Topic: Diagnostics & Imaging  
- Departments: InDispensable, Retina, Nutrition, Contact Lenses

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