### Production and Editorial Calendar 2019

#### January Issue
- **Ad close:** December 20
- **Materials due:** December 28
- **Inserts due:** January 02

- New research in blood cancer treatments
- Cancer prevention
- Prostate cancer

#### February Issue
- **Ad close:** January 22
- **Materials due:** January 28
- **Inserts due:** January 30

- Colorectal cancer
- Non-Hodgkin lymphoma (NHL)
- Cardiac health and cancer treatment

#### March Issue
- **Ad close:** February 19
- **Materials due:** February 25
- **Inserts due:** February 27

- Testicular cancer
- Esophageal cancer
- Stem cell transplantation

#### April Issue
- **Ad close:** March 19
- **Materials due:** March 25
- **Inserts due:** March 27

- **Bonus Distribution:** American Society of Clinical Oncology (ASCO) Annual Meeting, May 31-June 4, Chicago, IL
  - Myeloma
  - Bladder cancer
  - Melanoma

#### May Issue
- **Ad close:** April 15
- **Materials due:** April 19
- **Inserts due:** April 23

- **Bonus Distribution:** American Society of Clinical Oncology (ASCO) Annual Meeting, May 31-June 4, Chicago, IL
  - Hodgkin’s lymphoma
  - The state of cancer research
  - Survivorship

#### June Issue
- **Ad close:** May 22
- **Materials due:** May 29
- **Inserts due:** May 31

- Acute myelogenous leukemia (AML)
- Stomach cancer
- Sarcoma
### JULY ISSUE
- **Ad close:** June 17
- **Materials due:** June 21
- **Inserts due:** June 25

- Acute lymphocytic leukemia (ALL)
- Lung Cancer
- Ovarian cancer

### AUGUST ISSUE
- **Ad close:** July 23
- **Materials due:** July 29
- **Inserts due:** July 31

- Novel Therapeutic Strategies in Pediatric --- Hematological Malignancies
- Thyroid cancer
- Breast Cancer

### SEPTEMBER ISSUE
- **Ad close:** August 19
- **Materials due:** August 23
- **Inserts due:** August 27

- Chronic lymphocytic leukemia (CLL)
- Liver cancer
- Endometrial cancer

### OCTOBER ISSUE
- **Ad close:** September 16
- **Materials due:** September 20
- **Inserts due:** September 24

- Myelodysplastic syndromes (MDS)
- Lung cancer
- Neuroendocrine tumors

### NOVEMBER ISSUE
- **Ad close:** October 22
- **Materials due:** October 28
- **Inserts due:** October 30

**Bonus distribution:** ASH Annual Meeting and Exposition, December 7-10, Orlando, FL

- Chronic myelogenous leukemia (CML)
- Pancreatic cancer
- Immunotherapy

### DECEMBER ISSUE
- **Ad close:** November 15
- **Materials due:** November 21
- **Inserts due:** November 25

- Myeloproliferative neoplasms (MPNs)
- Cervical cancer
- Kidney cancer