

ONCOLOGY 2017 Media Information

Production Calendar

Issue	PRINT EDITION			APP EDITION	
	Ad Close	Ad Materials Due	Inserts Due At Printer	Ad Close	Ad Materials Due
JANUARY 15th	12/15	12/21	12/22	12/15	12/22
FEBRUARY 15th	1/19	1/25	1/27	1/19	1/27
MARCH 15th	2/15	2/22	2/23	2/15	2/23
APRIL 15th	3/17	3/23	3/27	3/17	3/27
MAY 15th	4/18	4/24	4/25	4/18	4/25
JUNE 15th	5/17	5/23	5/24	5/17	5/24
JULY 15th	6/19	6/23	6/26	6/19	6/26
AUGUST 15th	7/19	7/25	7/26	7/19	7/26
SEPTEMBER 15th	8/17	8/23	8/24	8/17	8/24
OCTOBER 15th	9/18	9/22	9/25	9/18	9/25
NOVEMBER 15th	10/18	10/24	10/25	10/18	10/25
DECEMBER 15th	11/15	11/21	11/27	11/15	11/27

Note: We have four issues that receive bonus distribution.

April - Distributed at ASCO

May - Distributed at ASCO

October - Distributed at ASH

November - Distributed at ASH