

Production Calendar

Issue	PRINT EDITION		
	Ad Close	Ad Materials Due	Inserts Due At Printer
JANUARY	12/18	1/4	1/2
FEBRUARY	1/23	2/5	2/1
MARCH	2/21	3/5	3/1
APRIL	3/23	4/5	4/3
MAY	4/20	5/3	4/30
JUNE	5/24	6/6	6/4
JULY	6/21	7/3	6/29
AUGUST	7/24	8/3	8/1
SEPTEMBER	8/23	9/5	8/31
OCTOBER	9/20	10/3	9/28
NOVEMBER	10/24	11/5	11/1
DECEMBER	11/21	12/5	12/3

Editorial Calendar

Issue	Editorial Features*	Special Marketing Opportunities
JANUARY 2018	COVER – Pain Management: A New Era SPECIAL REPORT – Watch List 2018: Top Therapeutic Areas	
FEBRUARY 2018 – TECHNOLOGY ISSUE	COVER – Five Tech Trends to Watch Plus: SURVEY RESULTS - Managed Healthcare Executive's 2018 Technology Survey SPECIAL REPORT – Five Healthcare Technologies Likely to be Developed in the Next Five Years	
MARCH 2018	COVER – Genetic Testing in Treatment Decision Making	AMCP Managed Care & Specialty Pharmacy Annual Meeting: April 23-26, 2018, Boston Convention and Exhibition Center, Boston, MA http://www.amcp.org/calendar/
APRIL 2018 - DIABETES AND OBESITY ISSUE	COVER – Diabetes Treatment Advances	NACDS Annual Meeting: April 21-24, 2018, The Breakers Palm Beach, Palm Beach, FL, http://annual.nacds.org/ Asembia Specialty Pharmacy Summit: April 29-May 2, 2018, Wynn & Encore Las Vegas, Las Vegas, NV, https://www.asembiasummit.com/
MAY 2018	COVER – Ten Emerging Industry Leaders SPECIAL REPORT – Autoimmune Diseases	
JUNE 2018 – PHARMACY ISSUE	COVER – Four Ways MCOs can Address Rising Pharma Costs	
JULY 2018	COVER - Executive Compensation Changes SPECIAL REPORT – 5 Ways to Reduce Administrative Costs	
AUGUST 2018	COVER - Cognitive Computing: What's the Latest? SPECIAL REPORT – 10 Ways to Improve the Patient Experience	NACDS Total Store Expo: August 25-27, 2018, Colorado Convention Center, Denver, CO, http://tse.nacds.org/
SEPTEMBER 2018	COVER – The Changing Face of Healthcare Leadership	AMCP Nexus 2018: October 22-25, 2018, Orlando World Center Marriott, Orlando, FL, http://www.amcp.org/calendar/
OCTOBER 2018 - POLITICS AND POLICY ISSUE	COVER – X Pieces of Healthcare Legislation to Watch SPECIAL REPORT – 10 Ways to Reduce Readmissions	
NOVEMBER 2018 – ONCOLOGY ISSUE	COVER – Oncology Treatment Advances SPECIAL REPORT – 10 Ways to Deal with Escalating Drug Costs	
DECEMBER 2018 – STATE OF THE INDUSTRY ISSUE	COVER – State of the Industry Survey SPECIAL REPORT – Healthcare Policy Changes to Expect in 2019	

*Editorial content subject to change