

Production Calendar

Issue	PRINT EDITION			APP EDITION	
	Ad Close	Ad Materials Due	Inserts Due At Printer	Ad Close	Ad Materials Due
JANUARY	12/7	12/19	12/15	12/7	12/20
FEBRUARY	1/9	1/20	1/18	1/9	1/23
MARCH	2/7	2/17	2/15	2/7	2/21
APRIL	3/13	3/23	3/21	3/13	3/24
MAY	4/10	4/20	4/18	4/10	4/21
JUNE	5/10	5/22	5/18	5/10	5/23
JULY	6/12	6/22	6/20	6/12	6/23
AUGUST	7/11	7/21	7/19	7/11	7/24
SEPTEMBER	8/10	8/23	8/21	8/10	8/24
OCTOBER	9/11	9/21	9/19	9/11	9/22
NOVEMBER	10/10	10/23	10/19	10/10	10/24
DECEMBER	11/8	11/20	11/16	11/8	11/21

Editorial Calendar

Issue	Editorial Features*	Special Marketing Opportunities
JANUARY-17	Cover – Top Policy Issues Post-Election Special Report – Watch List 2017: Top Therapeutic Areas	
FEBRUARY-17	Cover – Five Tech Trends to Watch Special Report – How Retail Clinics Impact Costs	
MARCH-17	Cover – Health Plans of the Future Special Report – Healthcare Consolidation: Trends and Impact	AMCP Managed Care & Specialty Pharmacy Annual Meeting: March 27-30, 2017, Denver, CO Colorado Convention Center, http://www.amcp.org/calendar/
APRIL-17	Cover - Diabetes Treatment Advances Special Report – 5 Ways to Reduce Administrative Costs	NACDS 2017: April 22-25, Scottsdale, AZ, The Phoenician, http://annual.nacds.org/ asembia (Formerly the Armada Specialty Pharmacy Summit): April 30- May 3, 2017, Wynn & Encore Las Vegas, NV, http://www.asembia.com/
MAY-17	Cover – Ten Emerging Industry Leaders Special Report – Autoimmune Diseases	
JUNE-17	Cover – State of the Pharmacy Industry Special Report – Specialty Pharmaceutical Roundtable	
JULY-17	Cover – Making the Most of Predictive Analytics Special Report – Insurers Get Involved With Concierge Medicine	
AUGUST-17	Cover – Health Plan Executives Share their Top Priorities Special Report – Evaluating the Journey to Value	NACDS Total Store Expo 2017: August 19-22, San Diego, CA, San Diego Convention Center, http://tse.nacds.org/
SEPTEMBER-17	Cover – The Changing Face of Healthcare Leadership Special Report – 10 Ways to Reduce Readmissions	AMCP Nexus 2017: October 16-19, 2017, Dallas, TX, Gaylord Texan Hotel & Convention Center, http://www.amcpmeetings.org/
OCTOBER-17	Cover – X Pieces of Legislation to Watch Special Report – Politics and Policy Survey Findings	
NOVEMBER-17	Cover – Oncology Cost Containment Initiatives	
DECEMBER-17	Cover – State of the Industry Survey Special Report – Women Industry Leaders	

*Editorial content subject to change