

### Production Calendar

Issue	PRINT EDITION			APP EDITION	
	Ad Close	Ad Materials Due	Inserts Due At Printer	Ad Close	Ad Materials Due
JANUARY	12/8	12/20	12/20	12/8	12/27
FEBRUARY	1/10	1/23	1/23	1/10	1/27
MARCH	2/8	2/21	2/21	2/8	2/24
APRIL	3/14	3/24	3/24	3/14	3/29
MAY	4/11	4/21	4/21	4/11	4/26
JUNE	5/11	5/23	5/23	5/11	5/26
JULY	6/12	6/22	6/22	6/12	6/27
AUGUST	7/13	7/25	7/25	7/13	7/28
SEPTEMBER	8/10	8/23	8/23	8/10	8/28
OCTOBER	9/12	9/22	9/22	9/12	9/27
NOVEMBER	10/11	10/24	10/24	10/11	10/27
DECEMBER	11/9	11/21	11/21	11/9	11/28

### Editorial Calendar

Issue	Cover*	Supplements	Special Marketing Opportunities
<b>JANUARY</b>	Transition of care		
<b>FEBRUARY</b>	Medication errors		
<b>MARCH</b>	2017 drug pipeline report: Groundbreaking therapies for this year		<b>Bonus Distribution:</b> APHA Annual Meeting and Exposition March 24-27, 2017, San Francisco, CA <a href="http://aphameeting.pharmacist.com/">http://aphameeting.pharmacist.com/</a>
<b>APRIL</b>	Team-based care: Opportunities for pharmacists to partner with other healthcare professionals, including ACOs and patient-centered medical homes		<b>Bonus Distribution:</b> NACDS 2017 April 22-25, Scottsdale, AZ The Phoenician <a href="http://annual.nacds.org/">http://annual.nacds.org/</a> Asembia (Formerly the Armada Specialty Pharmacy Summit) April 30-May 3, 2017 Wynn & Encore Las Vegas, NV <a href="http://www.asembia.com/">http://www.asembia.com/</a>
<b>MAY</b>	Telehealth and telepharmacy: What's happening and its impact on community pharmacy		
<b>JUNE</b>	Provider status for pharmacists: Recap of actions by individual states and current status of federal legislation		

\*Editorial content subject to change

### Editorial Calendar - continued

Issue	Cover*	Supplements	Special Marketing Opportunities
<b>JULY</b>	Specialty pharmacy update: Sites of service and the role for pharmacy		
<b>AUGUST</b>	Technology update for the improvement of the business and professional practice of community pharmacy and health system pharmacy	Generics/biosimilars supplement	<b>Bonus Distribution:</b> NACDS Total Store Expo 2017 August 19-22, San Diego, CA San Diego Convention Center <a href="http://tse.nacds.org/">http://tse.nacds.org/</a>
<b>SEPTEMBER</b>	Evolution of the GPO models		<b>Bonus Distribution:</b> NCPA October 14-18, 2017, Orlando, FL <a href="http://www.ncpanet.org/meetings/annual-convention">http://www.ncpanet.org/meetings/annual-convention</a>
<b>OCTOBER</b>	Supply chain in pharmacy		
<b>NOVEMBER</b>	Healthcare reform and Medicaid expansion: What is the role for pharmacy?	Diabetes supplement	
<b>DECEMBER</b>	Salary survey		

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Issues & Trends; Professional; Clinical; Community; Technology;

Product Updates; FDA Safety; OTC Products; New Products; Specialty Pharmacy