

DermatologyTimes. 2018 Media Information

Clinical Insights That Expand Expertise and Advance Practice

Production Calendar

Issue	PRINT EDITION			APP EDITION	
	Ad Close	Ad Materials Due	Inserts Due At Printer	Ad Close	Ad Materials Due
JANUARY	12/4	12/14	12/14	12/4	12/19
FEBRUARY	1/5	1/18	1/18	1/5	1/23
FEBRUARY - ROSACEA SUPPLEMENT	1/5	1/18	1/18	1/5	1/23
MARCH	2/5	2/15	2/15	2/5	2/21
APRIL	3/8	3/20	3/20	3/8	3/23
MAY	4/6	4/18	4/18	4/6	4/23
JUNE	5/8	5/18	5/18	5/8	5/23
JUNE - ACNE SUPPLEMENT	5/8	5/18	5/18	5/8	5/23
JULY	6/8	6/20	6/20	6/8	6/25
AUGUST	7/9	7/19	7/19	7/9	7/24
AUGUST - PSORIASIS SUPPLEMENT	7/9	7/19	7/19	7/9	7/24
SEPTEMBER	8/8	8/21	8/21	8/8	8/24
OCTOBER	9/7	9/19	9/19	9/7	9/24
NOVEMBER	10/9	10/19	10/19	10/9	10/24
NOVEMBER - ACNE SUPPLEMENT	10/9	10/19	10/19	10/9	10/24
DECEMBER	11/5	11/16	11/16	11/5	11/21
DECEMBER - ROSACEA SUPPLEMENT	11/5	11/16	11/16	11/5	11/21

Editorial Calendar

Issue	Editorial Features*	Special Marketing Opportunities	eConference Coverage
JANUARY	The latest in derm tech	Bonus Distribution: AACS, February 1-3, Las Vegas AAD Annual Meeting, February 16-20, San Diego, California Maui Derm: January 28-February 1, Maui, Hawaii	Maui Derm January 28-February 1, 2018, Maui, Hawaii
FEBRUARY	Gender-based considerations in dermatologic care: Men's and women's health	Bonus Distribution: AAD Annual Meeting, February 16-20, San Diego, California	AAD Annual Meeting February 16-20 2018, San Diego, California
MARCH	Clinical advances in allergology, immunology and biologics		ASLMS April 11-15, Dallas, Texas
APRIL	It's your business	Bonus Distribution: ASLMS, April 11-15, Dallas, Texas	EADV September 12-16, Paris
MAY	Practical insights on dermatology devices	Bonus Distribution: VCS, June 6-10, Las Vegas	ASDS October 11-14, Pheonix, Arizona
JUNE	Extending understanding of pigmentary disorders SUPPLEMENT: Easing the burden of Acne and Rosacea	Bonus Distribution: Maui Derm NP/PA, June 20-23, Colorado Springs, Colorado	
JULY	Contemporary management of skin malignancies	Bonus Distribution: DERM Education Foundation NP/PA, July 19-22	
AUGUST	Psoriasis: Perspectives on patient-centered care SUPPLEMENT Psoriasis: Perspectives on diagnostic and therapeutic decision making	Bonus Distribution: Maui Derm NP + PA Fall Meeting, September 13-16, Asheville, North Carolina	
SEPTEMBER	Diagnosing and treating hair disorders	Bonus Distribution: ASDS, October 11-14, Phoenix, Arizona Fall Clinical Maui Derm NP/PA Fall	
OCTOBER	Achieving better outcomes	Bonus Distribution: Cosmetic Surgery Forum AAFPRS	
NOVEMBER	Wound care: Optimizing healing Advances in dermatologic surgery	Bonus Distribution: Cosmetic Surgery Forum, December, Las Vegas, Nevada	
DECEMBER	Clinical advances in atopic dermatitis		