

DermatologyTimes® 2017 Media Information

Clinical Insights That Expand Expertise and Advance Practice

Production Calendar

Issue	PRINT EDITION			APP EDITION	
	Ad Close	Ad Materials Due	Inserts Due At Printer	Ad Close	Ad Materials Due
JANUARY	12/5	12/15	12/15	12/5	12/20
FEBRUARY	1/5	1/18	1/18	1/5	1/23
FEBRUARY - ROSACEA SUPPLEMENT	1/3	1/13	1/13	1/3	1/19
MARCH	2/3	2/15	2/15	2/3	2/21
APRIL	3/9	3/21	3/21	3/9	3/24
MAY	4/6	4/18	4/18	4/5	4/21
JUNE	5/8	5/18	5/18	5/8	5/23
JUNE - ACNE SUPPLEMENT	5/4	5/16	5/16	5/4	5/19
JULY	6/8	6/20	6/20	6/8	6/23
AUGUST	7/7	7/19	7/19	7/7	7/24
AUGUST - PSORIASIS SUPPLEMENT	7/5	7/17	7/17	7/5	7/20
SEPTEMBER	8/8	8/21	8/21	8/8	8/24
OCTOBER	9/7	9/19	9/19	9/7	9/22
NOVEMBER	10/6	10/19	10/19	10/6	10/24
NOVEMBER - ACNE SUPPLEMENT	10/4	10/16	10/16	10/4	10/20
DECEMBER	11/6	11/16	11/16	11/6	11/21
DECEMBER - ROSACEA SUPPLEMENT	11/2	11/14	11/14	11/2	11/17

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Editorial Calendar

Issue	Editorial Features*	Special Marketing Opportunities
JANUARY	New developments in inflammatory diseases	Bonus Distribution: AACS Annual Meeting, February 9-11, San Diego, California AAD Annual Meeting, March 3-7, Orlando, FL
FEBRUARY	Current approaches to keloids SUPPLEMENT: Comprehensive approaches to rosacea management	Bonus Distribution: Maui Derm, March 20-24, Grand Wailea, Maui, Hawaii AAD Annual Meeting, March 3-7, Orlando, FL
MARCH	Getting paid/Dermatology careers	Bonus Distribution: Maui Derm, March 20-24, Grand Wailea, Maui, Hawaii
APRIL	What's new in atopic dermatitis Treatments in the pipeline	
MAY	Insights in managing skin cancer Melanoma care controversies (e.g. node dissections, surgical margins)	Bonus Distribution: Maui Derm NP + PA Summer Meeting, June 14-17, Colorado Spring, Colorado Vegas Cosmetic Surgery Meeting, June 7-11, Las Vegas, Nevada
JUNE	Physician extenders SUPPLEMENT: The latest in acne understanding	
JULY	Update on biologics	Bonus Distribution: DERMCMCME, July 20-23, Las Vegas, Nevada
AUGUST	Laser and light technologies SUPPLEMENT: Treating the psoriasis spectrum	Bonus Distribution: Maui Derm NP + PA Fall Meeting, September 13-16, Ashville, North Carolina
SEPTEMBER	Women's health in dermatology	Bonus Distribution: ASDS Annual Meeting, October 5-8, Chicago, Illinois Global Aesthetics Conference, November 1-5, Miami, Florida Fall Clinical Dermatology Conference, Las Vegas, Nevada
OCTOBER	Pediatric pearls	Bonus Distribution: Fall Clinical Dermatology Conference, Las Vegas, Nevada
NOVEMBER	Male aesthetics SUPPLEMENT: Acne: Translating evidence to practice	Bonus Distribution: Cosmetic Surgery Forum, December, Las Vegas, Nevada
DECEMBER	Business basics SUPPLEMENT: The latest therapies for rosacea	