

Production Calendar

Issue	PRINT EDITION			APP EDITION	
	Ad Close	Ad Materials Due	Inserts Due At Printer	Ad Close	Ad Materials Due
JANUARY	12/4	12/8	12/14	1/5	1/11
FEBRUARY	1/5	1/11	1/18	2/7	2/13
MARCH	2/5	2/9	2/15	3/7	3/13
APRIL	3/8	3/14	3/20	4/6	4/12
MAY	4/6	4/12	4/18	5/5	5/11
JUNE	5/8	5/14	5/18	6/7	6/13
JULY	6/8	6/14	6/20	7/6	7/12
AUGUST	7/9	7/13	7/19	8/4	8/10
SEPTEMBER	8/8	8/14	8/21	9/6	9/12
OCTOBER	9/7	9/13	9/19	10/5	10/11
NOVEMBER	10/9	10/15	10/19	11/6	11/10
DECEMBER	11/5	11/12	11/16	12/6	12/12

Editorial Calendar

Issue	Editorial Features*	Special Marketing Opportunities
JANUARY	Health Literacy	Digital Edition Exposure
FEBRUARY	Oncology	Bonus Distribution: National Association of Pediatric Nurse Practitioners (NAPNAP): March 19 – March 22, 2018; Chicago, Illinois Bonus Distribution: American Society of Clinical Oncology (ASCO): June 1 – June 5, Chicago, Illinois Digital Edition Exposure
MARCH	Respiratory (Spring Issue)	Bonus Distribution: National Association of Pediatric Nurse Practitioners (NAPNAP): March 19 – March 22, 2018; Chicago, Illinois Digital Edition Exposure
APRIL	The Growth Issue	Digital Edition Exposure
MAY	Nutrition	Digital Edition Exposure
JUNE	Neurology	Digital Edition Exposure
JULY	Infectious Disease/Immunization	Digital Edition Exposure
AUGUST	Annual Back-to-School Issue	Bonus Distribution: American Academy of Pediatrics (AAP): November 2 – November 6, 2018: Orlando, Florida Digital Edition Exposure
SEPTEMBER	Dermatology	Bonus Distribution: American Academy of Family Physicians (AAFP): October 9 – October 13, 2018; New Orleans, Louisiana Bonus Distribution: American Academy of Pediatrics (AAP): November 2 – November 6, 2018: Orlando, Florida Digital Edition Exposure
OCTOBER	Practical Genetic Know-How	Bonus Distribution: American Academy of Pediatrics (AAP): November 2 – November 6, 2018: Orlando, Florida Digital Edition Exposure
NOVEMBER	<i>Contemporary Pediatrics</i> ' 6 th Annual Pediatrician's Issues & Attitudes Survey results	Digital Edition Exposure
DECEMBER	<i>Contemporary Pediatrics</i> ' Annual Conference Club Issue—Key session highlights and expert commentary from The American Academy of Pediatrics 2018 Annual Meeting	Digital Edition Exposure

*Editorial content subject to change