### JANUARY ISSUE
- **Ad close:** December 10
- **Materials due:** December 14
- **Inserts due:** December 20

**Editorial features**: Well Woman

**Bonus Distribution**:
- Society for Maternal-Fetal Medicine (SMFM), February 11 - 16, Las Vegas, NV
- American Urogynecologic Society (AUGS) 2019, February 21-23, TBD

**Special Marketing Opportunities**: Digital Edition Exposure

### FEBRUARY ISSUE
- **Ad close:** January 10
- **Materials due:** January 17
- **Inserts due:** January 24

**Editorial features**: Prenatal Care and Studies

**Special Marketing Opportunities**: Digital Edition Exposure

### MARCH ISSUE
- **Ad close:** February 08
- **Materials due:** February 14
- **Inserts due:** February 21

**Editorial features**: Oncology

**Bonus Distribution**: American College of Obstetricians and Gynecologists (ACOG), May 3-6, Nashville, TN

**Special Marketing Opportunities**: Digital Edition Exposure

### APRIL ISSUE
- **Ad close:** March 14
- **Materials due:** March 20
- **Inserts due:** March 26

**Editorial features**: Adolescent Gynecology

**Bonus Distribution**: American College of Obstetricians and Gynecologists (ACOG), May 3-6, Nashville, TN

**Special Marketing Opportunities**: Digital Edition Exposure

### MAY ISSUE
- **Ad close:** April 10
- **Materials due:** April 16
- **Inserts due:** April 22

**Editorial features**: What’s New – Potpourri

**Special Marketing Opportunities**: Digital Edition Exposure

### JUNE ISSUE
- **Ad close:** May 13
- **Materials due:** May 17
- **Inserts due:** May 23

**Editorial features**: Menopause

**Special Marketing Opportunities**: Digital Edition Exposure

*Editorial features are subject to change.*
### JULY ISSUE
- **Ad close:** June 12
- **Materials due:** June 18
- **Inserts due:** June 24

**Editorial features**: Practice Matters and Standards

**Special Marketing Opportunities**: Digital Edition Exposure

### AUGUST ISSUE
- **Ad close:** July 15
- **Materials due:** July 19
- **Inserts due:** July 25

**Editorial features**: Infectious Diseases in Women

**Special Marketing Opportunities**: Digital Edition Exposure

### SEPTEMBER ISSUE
- **Ad close:** August 12
- **Materials due:** August 19
- **Inserts due:** August 23

**Editorial features**: Breast Health - coincide with Breast Cancer Awareness month in October

**Bonus Distribution**:
- American Association of Gynecologic Laparoscopists (AAGL), November 9-13, Vancouver, British Columbia
- American College of Obstetricians and Gynecologists (ACOG), District II Meeting October 18-20, New York City, NY
- North American Menopause Society (NAMS), September 25-28, Chicago, IL

**Special Marketing Opportunities**: Digital Edition Exposure

### OCTOBER ISSUE
- **Ad close:** September 11
- **Materials due:** September 17
- **Inserts due:** September 23

**Editorial features**: Technology

**Bonus Distribution**:
- American Association of Gynecologic Laparoscopists (AAGL), November 9-13, Vancouver, British Columbia
- American College of Obstetricians and Gynecologists (ACOG), District II Meeting October 18-20, New York City, NY

**Special Marketing Opportunities**: Digital Edition Exposure

### NOVEMBER ISSUE
- **Ad close:** October 15
- **Materials due:** October 21
- **Inserts due:** October 25

**Editorial features**: GYN Surgery

**Special Marketing Opportunities**: Digital Edition Exposure

### DECEMBER ISSUE
- **Ad close:** November 11
- **Materials due:** November 15
- **Inserts due:** November 21

**Editorial features**: EOY Wrap Up and Looking Ahead to the next 20 years

**Special Marketing Opportunities**: Digital Edition Exposure

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