

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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PSYCHIATRIC TIMES reports on the latest clinical developments in the field for psychiatrists, including news, commentaries and continuing medical education articles to enhance their practice, and controversial issues debated among today's practicing psychiatrists. Each month's issue features outstanding columnists, compelling features, intriguing special reports, career opportunities and the chance to earn Category 1 credit. Leaders in psychiatry provide guidance as peer reviewers and Special Report chairs, as well as authoring articles. Editorial covers information from world news to changes in prescribing indications to the latest trends and technologies in psychiatric practice.

FIELD SERVED

PSYCHIATRIC TIMES serves Addiction Psychiatry, Child Psychiatry, Family Practice Psychiatry, Forensic Psychiatry, Geriatric Psychiatry, and Psychiatry.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified Recipients are physicians who are Office Based, Residents, Full-Time Hospital Staff, as well as individuals involved in Medical Teaching, Administration, Research, and other Professional Activities, Osteopathic physicians who are Office Based and Hospital Based and others allied to the field.

CHANNELS

**PSYCHIATRIC TIMES
MAGAZINE**



6 Issues in the period
38,075 average circulation

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
PSYCHIATRIC TIMES MAGAZINE (6 issues in the period)	38,075	-	38,075

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	96
Advertiser and Agency	128
Allocated for Trade Shows and Conventions	33
All Other	335
TOTAL	592

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	38,075	100.0	38,075	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	38,075	100.0	38,075	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2017 Issue	Total Qualified
February	40,051
March	40,051
April	40,051
May	36,299
June	35,999
July	36,000

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2017

This issue is 6.5% or 2,490 copies below the average of the other 5 issues reported in Paragraph 2.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	ALL OCCUPATIONS (See Note 1)
Addiction Psychiatry	26	0.1	26
Child Psychiatry	77	0.2	77
Family Practice Psychiatry	1	-	1
Forensic Psychiatry	35	0.1	35
Geriatric Psychiatry	30	0.1	30
Psychiatry	35,809	99.4	35,809
Other Professional Classifications	22	0.1	22
TOTAL QUALIFIED CIRCULATION	36,000	100.0	36,000
PERCENT	100.0		100.0

Note 1: All Occupations includes: physicians who are Office Based, Residents, Full-Time Hospital Staff, as well as individuals involved in Medical Teaching, Administration, Research, and other Professional Activities, Osteopathic physicians who are Office Based and Hospital Based and others allied to the field.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2017

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	1,053	3,539	-	4,592	12.8
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	31,405	3	-	31,408	87.2
Association rosters and directories	-	-	-	-	-
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
*Other sources	31,405	3	-	31,408	87.2
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	32,458	3,542	-	36,000	100.0
PERCENT	90.2	9.8	-	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2017

MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function	36,000	100.0
Individuals by name only	-	-
Titles or functions only	-	-
Company names only	-	-
Multi-Copy Same Addressee copies	-	-
Single Copy Sales	-	-
TOTAL QUALIFIED CIRCULATION	36,000	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	August 2014 - January 2015	February-July 2015	August 2015 - January 2016	February-July 2016	August 2016 - January 2017	February-July 2017*
Total Audit Average Qualified:	40,051	40,051	40,051	40,051	39,461	38,075
Qualified Non-Paid:	40,051	40,051	40,051	40,051	39,461	38,075
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

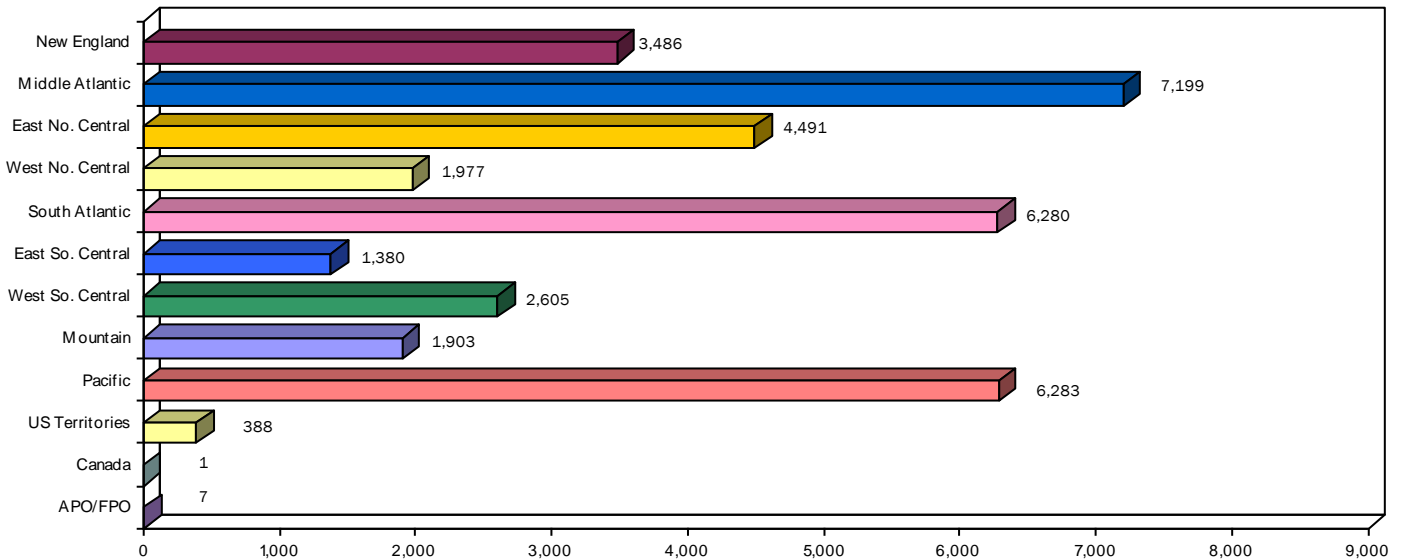
*NOTE: February - July 2017 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2017

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	214		Kentucky	376	
New Hampshire	157		Tennessee	471	
Vermont	146		Alabama	334	
Massachusetts	1,927		Mississippi	199	
Rhode Island	241		EAST SO. CENTRAL	1,380	3.8
Connecticut	801		Arkansas	213	
NEW ENGLAND	3,486	9.7	Louisiana	353	
New York	4,337		Oklahoma	287	
New Jersey	1,072		Texas	1,752	
Pennsylvania	1,790		WEST SO. CENTRAL	2,605	7.2
MIDDLE ATLANTIC	7,199	20.0	Montana	87	
Ohio	1,104		Idaho	83	
Indiana	459		Wyoming	37	
Illinois	1,355		Colorado	551	
Michigan	1,054		New Mexico	215	
Wisconsin	519		Arizona	601	
EAST NO. CENTRAL	4,491	12.5	Utah	189	
Minnesota	526		Nevada	140	
Iowa	257		MOUNTAIN	1,903	5.3
Missouri	636		Alaska	68	
North Dakota	73		Washington	704	
South Dakota	54		Oregon	455	
Nebraska	155		California	4,852	
Kansas	276		Hawaii	204	
WEST NO. CENTRAL	1,977	5.5	PACIFIC	6,283	17.5
Delaware	107		UNITED STATES	35,604	98.9
Maryland	1,004		U.S. Territories	388	
Washington, DC	338		Canada	1	
Virginia	847		Mexico	-	
West Virginia	155		Other International	-	
North Carolina	932		APO/FPO	7	
South Carolina	546				
Georgia	794				
Florida	1,557				
SOUTH ATLANTIC	6,280	17.4			
			TOTAL QUALIFIED CIRCULATION	36,000	100.0

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION



ADDITIONAL DATA

PARAGRAPH 3b:

Other sources include 1 source of circulation for a quantity of 31,408 copies or 87.2%, including MedData Group Healthcare Professional Database.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Kelly J. Kemper, Audience Development Manager

Christine Shappell, Audience Development Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	September 26, 2017
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County	St. Louis
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