

Urology Times[®] 2016 The Leading News Source for Urologists Media Information

Production and Editorial Calendar

Issue	PRINT EDITION			APP EDITION		EDITORIAL CALENDAR	
	Ad Close	Ad Materials Due	Inserts Due At Printer	Ad Close	Ad Materials Due	Editorial Features*	Special Marketing Opportunities
JANUARY	12/8	12/14	12/15	12/15	12/22	Prostate Cancer Highlights	Digital Edition Exposure
FEBRUARY	1/6	1/12	1/13	1/13	1/22	Stone Disease Highlights	Digital Edition Exposure
MARCH	2/8	2/12	2/16	2/16	2/23	Sexual Dysfunction Highlights	Digital Edition Exposure
APRIL 1	3/10	3/16	3/17	3/17	3/24	AUA Annual Meeting Preview/Exhibit Hall Highlights	Bonus Distribution: AUA, May 6-10, San Diego Digital Edition Exposure
APRIL 15	3/28	4/1	4/4	4/4	4/11	AUA Annual Meeting Preview/Program Highlights	Bonus Distribution: AUA, May 6-10, San Diego Digital Edition Exposure
MAY	4/11	4/15	4/18	4/18	4/25	Overactive Bladder Highlights	Digital Edition Exposure
JUNE	5/9	5/13	5/16	5/16	5/23	AUA Annual Meeting: Early Reports	Digital Edition Exposure
JULY	6/10	6/16	6/17	6/17	6/24	Best of AUA Issue	Digital Edition Exposure
AUGUST	7/11	7/15	7/18	7/18	7/25	ASCO Annual Meeting Highlights	Readex Ad Test Study Digital Edition Exposure
SEPTEMBER	8/10	8/17	8/18	8/18	8/25	Prostate Health Month Issue	Digital Edition Exposure
OCTOBER	9/12	9/16	9/19	9/19	9/26	Technology/Clinical Advances Issue	Digital Edition Exposure
NOVEMBER	10/11	10/17	10/18	10/18	10/25	Female Urology Highlights	Digital Edition Exposure
DECEMBER	11/7	11/11	11/14	11/14	11/21	State of the Specialty Exclusive Survey Results	Digital Edition Exposure

*Editorial content subject to change