

Production Calendar

Issue	PRINT EDITION			APP EDITION	
	Ad Close	Ad Materials Due	Inserts Due At Printer	Ad Close	Ad Materials Due
JANUARY	12/8	12/14	12/15	12/15	12/22
FEBRUARY	1/6	1/12	1/13	1/13	1/22
MARCH	2/8	2/12	2/16	2/16	2/23
APRIL	3/11	3/17	3/18	3/18	3/25
MAY	4/11	4/15	4/18	4/18	4/25
JUNE	5/9	5/13	5/16	5/16	5/23
JULY	6/10	6/16	6/17	6/17	6/24
AUGUST	7/11	7/15	7/18	7/18	7/25
SEPTEMBER	8/10	8/17	8/18	8/18	8/25
OCTOBER	9/12	9/16	9/19	9/19	9/26
NOVEMBER	10/11	10/17	10/18	10/18	10/25
DECEMBER	11/7	11/11	11/14	11/14	11/21

Editorial Calendar

Issue	Editorial Features*	Special Marketing Opportunities
JANUARY	Five Big Industry Changes to Watch in 2016	
FEBRUARY	Diabetes Health Management - Special issue	
MARCH	Top Factors Impacting Medication Spending	
APRIL	Technology and Value-Based Care - Special Issue	AMCP's 28th Annual Meeting & Expo: April 19-22, 2016; Moscone West Convention Center, San Francisco, CA NACDS Annual: April 16-19, 2016; The Breakers- Palm Beach, FL 2016 Armada Specialty Pharmacy Summit: May 2-6, 2016; Wynn & Encore, Las, Vegas, NV
MAY	Cardiovascular Health Management - Special Issue	
JUNE	10 Ways to Reduce Readmissions	
JULY	X Risk-Sharing Mistakes Payers Should Avoid	NACDS Total Store Expo: August 6-9, 2016; Boston Convention Center, Boston, MA
AUGUST	Obesity Health Management - Special Issue	
SEPTEMBER	Best States for Managed Care	
OCTOBER	ICD-10's Impact: One Year Later	
NOVEMBER	Oncology Health Management - Special Issue	
DECEMBER	State of the Industry Survey	

*Editorial content subject to change