

# DermatologyTimes<sup>®</sup> 2016

Clinical Analysis for Today's Skincare Specialists

## Media Information

### Production Calendar

Issue	PRINT EDITION			APP EDITION	
	Ad Close	Ad Materials Due	Inserts Due At Printer	Ad Close	Ad Materials Due
<b>JANUARY</b>	12/4	12/14	12/15	12/11	12/18
<b>FEBRUARY</b>	1/4	1/12	1/13	1/11	1/20
<b>MARCH</b>	2/4	2/12	2/16	2/11	2/19
<b>APRIL</b>	3/8	3/16	3/17	3/15	3/22
<b>MAY</b>	4/7	4/15	4/18	4/14	4/21
<b>JUNE</b>	5/5	5/13	5/16	5/12	5/19
<b>JUNE ACNE SUPPLEMENT</b>	5/3	5/11	5/12	5/10	5/17
<b>JULY</b>	6/8	6/16	6/17	6/15	6/22
<b>AUGUST</b>	7/7	7/15	7/18	7/14	7/21
<b>AUGUST PSORIASIS SUPPLEMENT</b>	7/1	7/12	7/13	7/11	7/18
<b>SEPTEMBER</b>	8/8	8/17	8/18	8/16	8/23
<b>OCTOBER</b>	9/8	9/16	9/19	9/15	9/22
<b>NOVEMBER</b>	10/7	10/17	10/18	10/14	10/21
<b>NOVEMBER TBC SUPPLEMENT</b>	10/4	7/12	10/3	10/11	10/18
<b>DECEMBER</b>	11/3	11/11	11/14	11/10	11/17
<b>DECEMBER TBC SUPPLEMENT</b>	10/31	11/8	11/9	11/7	11/14

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## Editorial Calendar

Issue	Editorial Features*	Special Marketing Opportunities
<b>JANUARY</b>	Technology and Genetics	<b>Bonus Distribution:</b> AACS Annual Meeting, January 14-16, Hollywood, FL Maui Derm, January 25-29, Maui, Hawaii AAD Annual Meeting, March 4-8, Washington, DC
<b>FEBRUARY</b>	Bioinformatics	<b>Bonus Distribution:</b> AAD Annual Meeting, March 4-8, Washington, DC SCALE, March 17-20, Nashville, TN
<b>MARCH</b>	Pipeline Promises – Psoriasis Injectables	<b>Bonus Distribution:</b> SCALE, March 17-20, Nashville, TN <b>Supplement:</b> Advances in skin cancer diagnosis and treatment
<b>APRIL</b>	Fat Melting	
<b>MAY</b>	Insights in Managing NMSC	<b>Bonus Distribution:</b> Maui Derm/NP+PA Summer Meeting, June 15-18, Colorado Springs, CO Vegas Cosmetic Surgery Meeting, June, Las Vegas, NV
<b>JUNE</b>	Diet and Skin Disease	<b>Bonus Distribution:</b> Maui Derm/NP+PA Summer Meeting, June 15-18, Colorado Springs, CO Vegas Cosmetic Surgery Meeting, June, Las Vegas, NV <b>Supplement:</b> Improving Acne Outcomes
<b>JULY</b>	Pipeline Promises – Psoriasis Orals	
<b>AUGUST</b>	Future of Dermatology: Workforce and Regulatory Impacts	<b>Bonus Distribution:</b> Maui Derm/NP+PA Fall Meeting, September 27-30, Ashville, NC <b>Supplement:</b> Practical Issues in Monitoring Psoriasis Patients
<b>SEPTEMBER</b>	Therapeutic Applications for Stem Cells	<b>Bonus Distribution:</b> Maui Derm/NP+PA Fall Meeting, September 27-30, Ashville, NC Global Aesthetics, October; Fall Clinical, October, Las Vegas
<b>OCTOBER</b>	Global Update: Emerging infectious and contagious/tropical diseases: What could walk into your office	<b>Bonus Distribution:</b> Global Aesthetics, October, ASDS, November 10-13
<b>NOVEMBER</b>	Managing Melasma and Dyschromia	<b>Bonus Distribution:</b> ASDS, November 10-13 <b>Supplement:</b> Business of Aesthetics
<b>DECEMBER</b>	Pipeline Promises – Melanoma/Skin Cancer	

\*Editorial content subject to change