

Contemporary OB/GYN® 2016 Media Information

Expert Advice for Today's Ob/Gyn

Production & Editorial Calendar

Issue	PRINT EDITION			APP EDITION		EDITORIAL CALENDAR	
	Ad Close	Ad Materials Due	Inserts Due At Printer	Ad Close	Ad Materials Due	Editorial Features*	Special Marketing Opportunities
JANUARY	12/10	12/18	12/21	12/17	12/28	1st Annual Issues & Attitudes Survey	Digital Edition Exposure
FEBRUARY	1/11	1/21	1/22	1/20	1/28	Obstetric Emergencies	Bonus Distribution: SMFM - February 1-6, 2016, Hilton Atlanta, Atlanta GA; Digital Edition Exposure
MARCH	2/10	2/19	2/22	2/18	2/25	Gynecologic Oncology	Bonus Distribution: ACOG - May 14-17, 2016, Washington Convention Center, Washington, DC; Digital Edition Exposure
APRIL	3/14	3/22	3/23	3/21	3/28	Adolescent Gynecology	Bonus Distribution: ACOG - May 14-17, 2016, Washington Convention Center, Washington, DC; Digital Edition Exposure
MAY	4/13	4/21	4/22	4/20	4/27	Professional Liability	Digital Edition Exposure
JUNE	5/10	5/18	5/19	5/17	5/24	The Obesity Issue	Digital Edition Exposure
JULY	6/10	6/20	6/21	6/17	6/24	Prenatal Diagnosis	Digital Edition Exposure
AUGUST	7/14	7/22	7/25	7/21	7/28	Infectious Disease	Digital Edition Exposure
SEPTEMBER	8/9	8/18	8/19	8/17	8/24	The Menopause Issue	Bonus Distribution: AAGL - November 14-18, 2016, Rosen Shingle Creek, Orlando, FL; Digital Edition Exposure
OCTOBER	9/13	9/21	9/22	9/20	9/27	The Technology Issue	Bonus Distribution: ACOG District II Meeting, October 21-23, 2016, New York, NY; AAGL - November 14-18, 2016, Rosen Shingle Creek, Orlando, FL; Digital Edition Exposure Readex Ad Test Study Issue
NOVEMBER	10/13	10/21	10/24	10/20	10/27	The Infertility Issue	Digital Edition Exposure
DECEMBER	11/8	11/16	11/17	11/15	11/22	The Breast Health Issue	Digital Edition Exposure

ASRM = American Society for Reproductive Medicine; ICO = International Conference on Obesity; IDSOG = Infectious Diseases Society for Obstetrics and Gynecology; ISPD = International Society for Prenatal Diagnosis; SABCS = San Antonio Breast Cancer Symposium

*Editorial content subject to change